Rep Order# 6866115 Ver# 1 Status New Traffic Order# 6866115 EC'd Yes

Printed: 10/23/2012 8:34 AM Last Received: 10/23/2012 8:18 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

) .OBAMA FOR AMERICA Advertiser (

BARACK OBAMA 60S **Product**

Estimate# 2175

Buyer Maura Gilroy

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2175

Flight Dates 10/25/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () ANJIE BRADY

1 of 3

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 58,600 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	5A-6A	ACTN NWS SU@5A	:60	\$500.00	10/28-10/28	1	1	1	\$500.00	
	2	TH-F	6A-7A	ACTION NWS@6AM<	:60	\$1,200.00	10/25-10/26	1	1	1	\$1,200.00	
	3	SA	7A-8A	GD MRN-SAT-ABC	:60	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
	4	SU	6A-7A	ACTN NWS SU@6A	:60	\$600.00	10/28-10/28	1	1	1	\$600.00	
	5	TH-F	9A-10A	MORNING BLEND<	:60	\$450.00	10/25-10/26	1	1	1	\$450.00	
	6	TH-F	11A-12P	ACTN NEWS@11AM<	:60	\$600.00	10/25-10/26	1	1	1	\$600.00	
	7	TH-F	12P-1P	THE CHEW	:60	\$1,200.00	10/25-10/26	1	1	1	\$1,200.00	
	8	TH-F	1P-2P	GENERAL HOSPITAL	:60	\$1,200.00	10/25-10/26	1	1	1	\$1,200.00	
	9	TH-F	4P-5P	JUDGE JUDY	:60	\$900.00	10/25-10/26	1	1	1	\$900.00	
	10	TH	8P-9P	LAST RESORT	:60	\$6,000.00	10/25-10/25	1	1	1	\$6,000.00	
	11	TH	9P-10P	GREYS	:60	\$9,000.00	10/25-10/25	1	1	1	\$9,000.00	

Showing Buylines: All Lines KTNV-TV LAS VEGAS, NV Rep Firm) GMMB Station Agency) .OBAMA FOR AMERICA 3050 K ST NW Sales Office (Advertiser) PHILADELPHIA WASHINGTON, DC 20007 **Product** BARACK OBAMA 60S Salesperson () ANJIE BRADY Estimate# 2175 Agency C/P1/P2/E 95/101/2175 **Buver** Maura Gilroy Flight Dates 10/25/2012 - 10/29/2012 Salesperson Phone# 215-567-6005 **Hiatus Weeks** Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots ____ _____ ----12 F 9P-10P PRIMETIME :60 \$7,000.00 10/26-10/26 1 1 1 \$7,000.00 13 SA 5P-830P NCAA FTBALL :60 \$4,000.00 10/27-10/27 1 1 1 \$4,000.00 1 1 14 SU 8P-9P ONCE UPON :60 \$9,000.00 10/28-10/28 1 \$9,000.00 \$1,800.00 1 1 15 TH-F 1135P-NIGHTLINE :60 10/25-10/26 1 \$1,800.00 1205A 16 TH-F 1205A-KIMMEL :60 \$600.00 10/25-10/26 1 1 1 \$600.00 105A 1 1 17 SA 5P-830P COLLEGE FTBL REG SEASON :60 \$4,000.00 10/27-10/27 1 \$4,000.00 18 9A-4P :60 1 1 SA COLLEGE FTBL REG SEASON \$3,000.00 10/27-10/27 1 \$3,000.00 1 1 19 Μ 1205A-KIMMEL :60 \$600.00 10/29-10/29 1 \$600.00 105A 1 1 20 Μ 6A-7A ACTION NWS@6AM< :60 \$1,200.00 10/29-10/29 1 \$1,200.00 21 9A-10A MORNING BLEND< :60 \$450.00 10/29-10/29 1 1 \$450.00 22 11A-12P :60 \$600.00 1 1 1 \$600.00 М ACTN NEWS@11AM< 10/29-10/29 23 4P-5P :60 \$900.00 1 1 \$900.00 Μ JUDGE JUDY 10/29-10/29 1

:60

\$1,800.00

10/29-10/29

1

Printed:

Last Received:

10/23/2012 8:34 AM

10/23/2012 8:18 AM

1

1

\$1,800.00

2 of 3

Traffic Order# 6866115

---REPORT TOTALS---

24

Rep Order#

EC'd Yes

6866115

Ver# 1

Status New

Report Totals: 24 / \$58,600.00

Μ

1135P-

1205A

NIGHTLINE

Rep Order# 6866115 Ver# 1 Status New EC'd Yes

Traffic Order# 6866115

10/23/2012 8:34 AM 10/23/2012 8:18 AM

Last Received: Showing Buylines: All Lines

Printed:

KTNV-TV LAS VEGAS, NV Station

Advertiser) .OBAMA FOR AMERICA

Product BARACK OBAMA 60S

Estimate# 2175

Buyer Maura Gilroy

Phone# Fax#

Agency) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2175

Flight Dates 10/25/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

3 of 3

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- SALES MONTHLY TOTALS---

Oct 12: 18 / \$53,050.00 Nov 12: 6 / \$5,550.00

Sales Totals: 24 / \$58,600.00 Station Totals: 24 / \$58,600.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

25% 15% 24% KTUD 0 % Market Totals \$244,167 KBLR 0% KLAS KSNV KTNV

KVCW 1% KVMY 2% KVVU 33%

--- COMPETITIVE COMMENTS---COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE